



LIVESTOCK PHILIPPINES 2023

5»7 JULY 2023

WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES

International Trade Fair for
**Innovative Production
and Processing** for
Poultry and Livestock

www.livestockphilippines.com

Organized by



Concurrent Event with



Layer Industry Partner



Supported by



Since its first edition in 2011, **Livestock Philippines** has always been the foremost international B2B event dedicated to the livestock, poultry, aquaculture, feeds, and meat sectors to help promote and contribute to the growth of the agriculture industry in the Philippines. This is a biennial event that serves as a comprehensive platform for local and international exhibitors to help them showcase their most innovative products available in the global market, and connect them with key industry players, decision-makers, and thousands of trade buyers.

Livestock Philippines provides free access to various technical seminars, conferences, and other activities that ignite knowledge concerning market trends, news, research, and the latest industry developments.

300
local and international
exhibitors from
more than

20
countries

Expecting
10,000
trade visitors

8,300^{m2}
exhibition area



Livestock Contribution in the Philippine Economy

The livestock and poultry sectors continue to be the two of the most essential components in the agriculture industry in the Philippines due to the growing demands in the market and the high consumption of meats from hogs and chickens. According to the Philippine Statistics Authority (PSA) Second Quarter 2022 Report, the livestock sector has a 14.1% share in the total value of production in agriculture and fisheries at its 2018 constant price, while the poultry sector has a full share of 15%.

Guided by the vision of the Department of Agriculture to make the Philippines a food-secure and resilient country with empowered and prosperous farmers and fishers, **Livestock Philippines** aims to be an avenue to unite public and private sectors and empower them to work hand in hand to achieve innovative, resilient, profitable, and sustainable livestock and poultry industries in the Philippines.

Sources: www.psa.gov.ph/ppa-main/id/167397
www.da.gov.ph/mandate

EXPERIENCE LIVESTOCK PHILIPPINES



**Perfect place to present
your products and services**
to a wider scope of quality
trade visitors.



**Face-to-face interaction
and networking**
opportunities to create
lasting business partnerships.



**Only network with your
targeted buyers** such key
industry players,
decision-makers, business
owners, and experts.



Give back to the community
by sharing industry talks and
presentations.



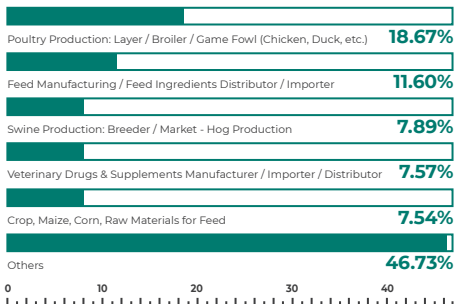
**Enjoy free brand
promotions** through various
event marketing campaigns.



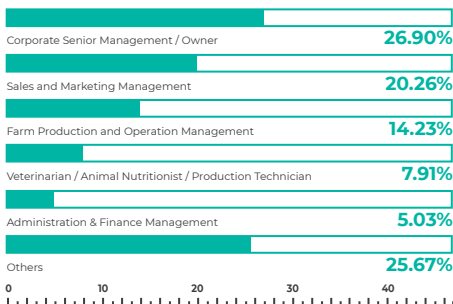
**Get closer to your
competitors globally** and
know what the market pulse is.



Top Industries of Visitors



Top Job Function of Visitors





SHOW HIGHLIGHTS

Technical Conferences and Seminars

Gain invaluable knowledge about diversified industry topics, in-depth study and research, and learn best practices from invited experts and speakers.

Industry Forum

Take advantage of free-to-attend specialized forums focusing on swine, poultry, or fisheries.

Cooking Demonstration

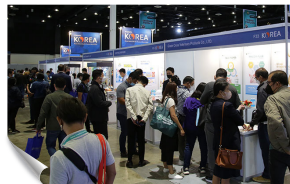
Fun activities await you like demonstrations on how to prepare and cook various meat products.

Sustainability Square

This area gives you an overview of the sustainability campaign of **Livestock Philippines** and encourages you to take part in this movement toward building a more sustainable community

Innovation Theatre

Give spotlight to the most cutting-edge product that you can offer to the market.



EXHIBITOR PROFILE

- ✓ Aquaculture
- ✓ Crop, Maize, Corn, Raw Materials for Feed
- ✓ Commercial Feed Manufacturing
- ✓ Feed Ingredients Distributor / Trader / Importer
- ✓ Government
- ✓ Poultry Farming products related - Layer / Broiler / Game Fowl (Chicken, Duck, etc)
- ✓ Processed Meat Importer / Distributor
- ✓ Processing and Further Processing Machinery
- ✓ Ruminant products related (Manufacturer / Importer / Supplier)
- ✓ Small Ruminant Production: Goat / Sheep
- ✓ Swine Products related: Breeder / Market - Hog Production
- ✓ Trade Associations / Media / Consultancy
- ✓ Veterinary Drugs & Supplements & Animal Health (Manufacturer / Importer / Distributor)
- ✓ Waste / Water Management Related and many more

VISITOR PROFILE

- ✓ Academicians, Consultants, Researchers
- ✓ Animal Nutritionist, Animal Health
- ✓ Aquaculture
- ✓ Bottlers and Canners
- ✓ Breeders, Raisers
- ✓ Feed Ingredients, Feed Manufacturers, Millers
- ✓ Fish Farmers, Fish Processing Industrialists
- ✓ Livestock and Aquaculture Investors, Integrators
- ✓ Meat, Seafood Processors
- ✓ Pig, Cattle, Layer Farms
- ✓ Processed Food Manufacturers
- ✓ Quality Controllers
- ✓ Slaughterhouses
- ✓ Trade Associations, Government
- ✓ Traders, Suppliers, and Distributors
- ✓ Veterinary Drugs and Product Manufacturers and many more



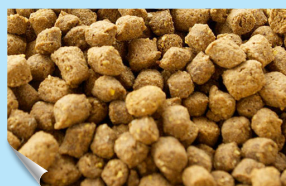
AQUACULTURE PHILIPPINES 2023

is Back!

Aquaculture Philippines, the International Aquaculture Nutrition, Health Production Industry Expo,

is a concurrent event with ***Livestock Philippines*** that exhibits the latest innovations in aquaculture and opens a platform for discussions that caters to the entire value chain in aquaculture from its production to processing.

Given the strategic geographical location of the Philippines surrounded by a large body of water, it gives many livelihoods for the Filipinos with abundant fisheries and aquaculture resources. Based on the second quarter report of the Philippines Statistic Authority this year, aquaculture shares 15.1% of the total value of production at its 2018 constant price. The ***Aquaculture Philippines Expo*** is here In the hopes to support the local fishery and aquatic sectors in the country.



ABOUT THE ORGANIZER



Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others.

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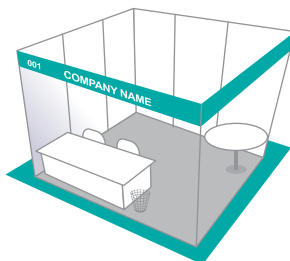
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COST OF PARTICIPATION

	PHP	USD
Space Only	17,500	350
Walk-on Package	20,500	395
Price per Sqm.	+ 12% VAT	VAT exempt



Walk-On Package includes

- Needle-punch carpet
- White polyester laminated panels for board
- Fascia board
- Two (2) Fluorescent lights
- One (1) Information counter
- One (1) Round table
- Two (2) Folding chairs
- One (1) Waste basket
- One (1) Convenience outlet (two-prong) for electricity



LivestockPhExpo



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Livestock Philippines Expo