

POST - SHOW REPORT



LIVESTOCK PHILIPPINES 2022

24»26 AUG 2022

WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES

International Trade Fair for
**Innovative Production
and Processing** for
Poultry and Livestock

The most-awaited return of **Livestock Philippines** successfully run last 24 » 26 August 2022 at the World Trade Center Metro Manila in Pasay City following its postponements due to the threat of African Swine Fever (ASF) and the COVID - 19 pandemic, but these challenges paved the way to a better and more comprehensive tradeshow for livestock and poultry markets in the Philippines.

The 5th edition of **Livestock Philippines** was participated by 242 exhibitors from the Philippines and other international countries, and warmly welcomed by 9,500 trade show visitors. This year's event highlighted a renewed partnership with the Department of Agriculture (DA) and collaboration with some new industry partners, in-depth technical seminars and conferences, industry forum, and new special booth highlights.



Organized by



Visitors



Attendees will likely to *attend the next edition*

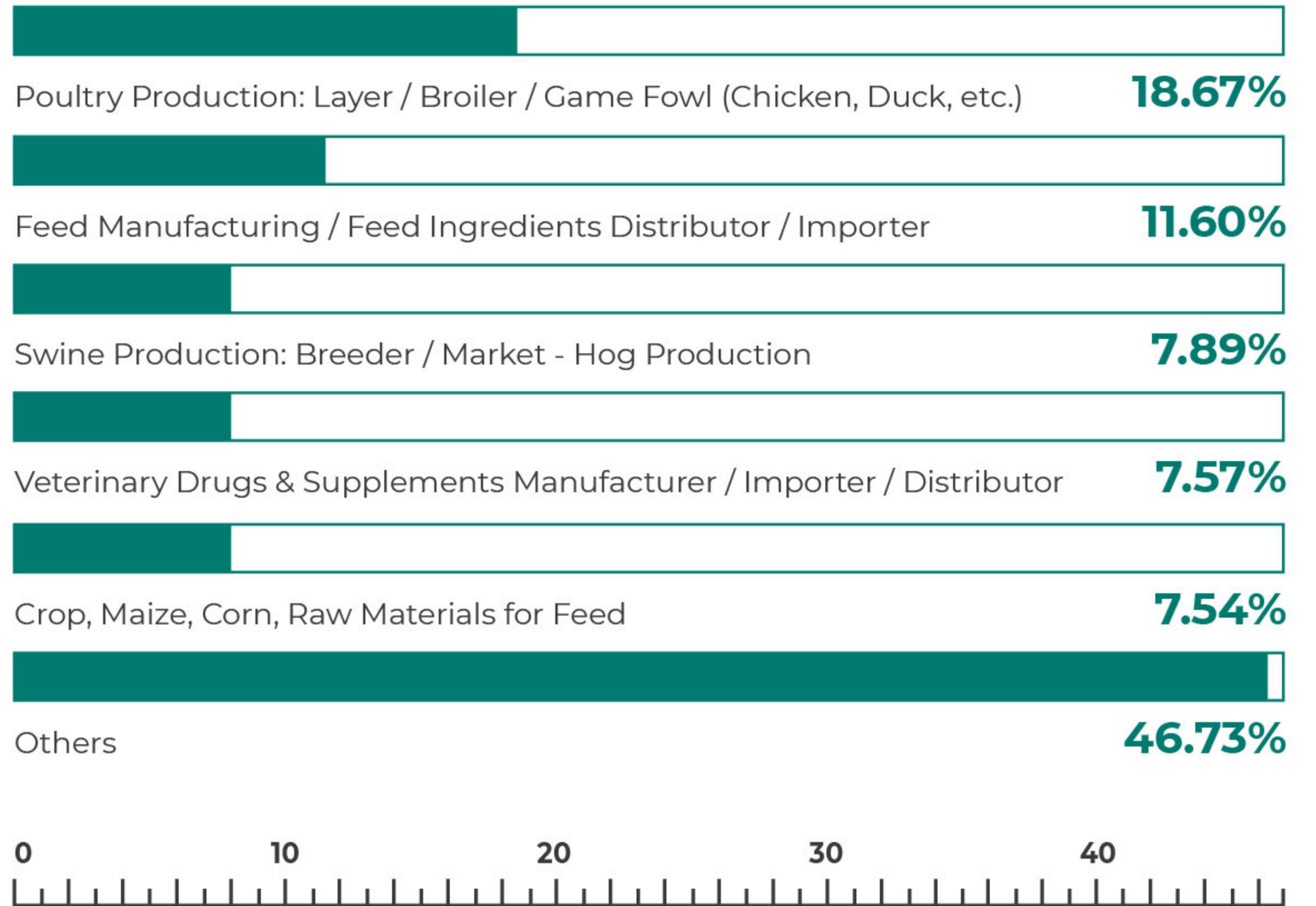


Attendees were *satisfied with the show*

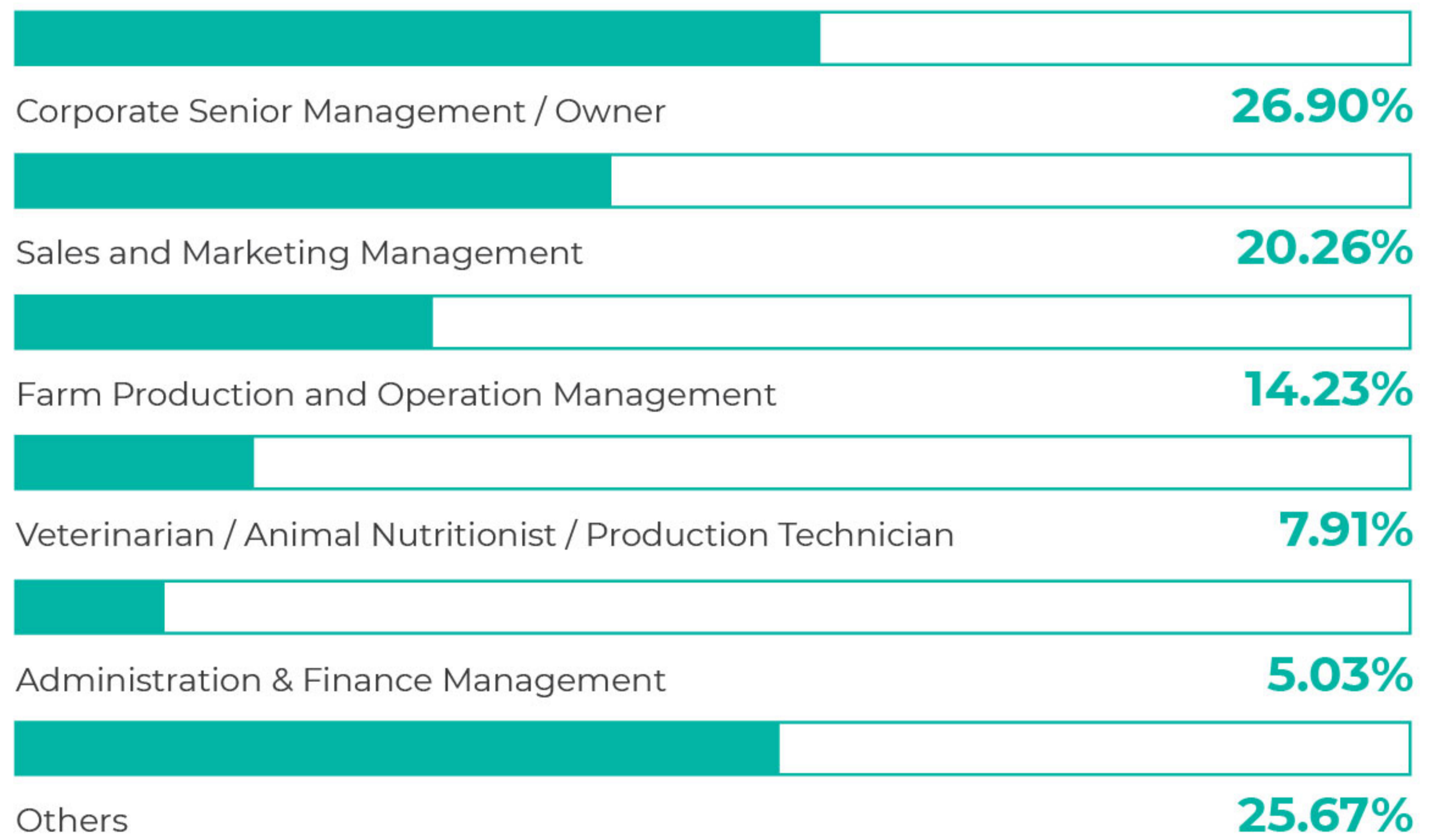


Attendees will likely *recommend this show*

Top Industries



Top Job Function




Exhibitors



242
exhibitors



23
Countries / Regions



4
China, Denmark,
Korea, Hybrid
Pavilion

8,300
sqm



Exhibitors will likely to *join the next edition*



Exhibitors were *satisfied with the show*





Senator Mark Villar
Senate, 19th Congress
Republic of the Philippines

I fervently believe there is high hope for our livestock, poultry, and dairy farmers in our country with these many opportunities that will open to them through the results that our partnership may bring. Through this event, I hope you will be empowered. Remember that you have highly important roles in the development of our country. I am confident that you will not stop your pursuit of excellence.



EXHIBITORS'
VOICE

Ronald Macali
General Manager
Famsun Co., Ltd

We regularly join exhibitions worldwide but here in **Livestock Philippines**, we share the innovations that we have with our machinery, primarily for feed milling ingredients, to help our farmers and integrators to improve their farm efficiency. Through expos like **Livestock Philippines**, we aim to show the public that we are committed to continually improving the farmers' output by providing excellent services and products.

Aileen Guerrero
Product Manager
Neovia Philippines

We joined **Livestock Philippines** because we believe that this is a good opportunity in creating brand awareness. In our business, creating brand awareness is very important to promote our business. With this event, we hope to meet more customers. To Informa Markets, I am amazed with your preparation for this event and thank you for giving us the opportunity to conduct a seminar with our customer, it is a big help to our business.

Humberto Zart
Business Development
Ayamo Global Foods

Ayamo Global Foods joins **Livestock Philippines** because we see big potential here on the market. The domestical market has potential animal feeds and we see mainly the chicken as the opportunity to regrow and aquaculture. Im thankful to the organizers for giving us the opportunity to meet here, all the customers are potential suppliers and to show to the government the potential of Brazilian products.

Volodymyr Tuchapskyy
Managing Director
K-PRO Thailand Co., Ltd

We join the **Livestock Philippines** Exhibition as we are present already in this market for 10 years. Our company is here and we successfully distribute the raw materials for feed industry for 10 years. For us, it's a must to meet our old friends and hopefully to gain new connections and new friends. I would like to thank that we have the show back again and it's essential part to have a face-to-face event to find new streams and new ways.

Rommel Brocal
Vice President for Sales and Marketing
Sinobest Refrigeration, Inc.

Livestock has been part of our event for a year. We have always been supporting **Livestock Philippines**. I think this is the best time that the clients and the exhibitors are all excited for this year's **Livestock Philippines 2022**. Thank you very much to the organizers. This is a great help not only for the exhibitors but also for the clients and the economy of the Philippines. So congratulations to **Livestock Philippines**.





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VISITORS' TESTIMONIALS

Congressman Nicanor Briones
Vice President
Pork Producers Federation of the Philippines

“ Our hog farmers are delighted with the new technologies and state-of-the-art equipment that they saw at the exhibit. They were also pleased with the knowledge sharing and the new information that they heard from the seminars. We hope that we can have *Livestock Philippines* every year. ”

Dr. Johannes Tolentino
Veterinarian
Office of the City Veterinarian Batangas

“ We have a pretty good experience here in *Livestock Philippines* because we see not only local exhibitors but also international exhibitors so this helps us to be updated with the latest technology and equipment used in farming that we need to know and use. The exhibitors are very accommodating and we thank the organizers of *Livestock Philippines* for their full support and for giving us the opportunity to invite us here. ”

Genelyn Bahasa and Anita Viros
Salaban II Women's Multi-purpose Cooperative Ibaan, Batangas

“ What we saw here is the future of farming business because the equipment and technology presented here are state-of-the-art. This will definitely help farming cooperatives like us. ”



Tats Barrelro
Product Development Officer III
Agricultural Credit and Policy Council

“ We appreciate being invited to events like *Livestock Philippines 2022* because we are able to provide assistance to farmers. We are happy to help livestock farmers and medium-to-small enterprises (MSMEs) in terms of financial assistance especially at this time when our economy is gradually recovering. ”

Elsa Gutierrez
Small Farm Owner
Pampanga

“ All the equipment and technologies that I've seen here will definitely help budding farmers like me. ”



AQUACULTURE CONFERENCE

On August 26, 2022, **Livestock Philippines** organized a 1-day conference that caters to aquaculture sector in the Philippines. Some of the major industry topics discussed were presented by the experts from the Bureau of Fisheries and Aquatic Resources (BFAR), Philippines Association of Fish Producers, Inc. (PAFPI), Southeast Asian Fisheries Development Center (SEAFDEC), Seaweed Industry Association of the Philippines (SIAP), and National Tobacco Administration. The conference was also attended by Mayor Arthur E. Despi of the Municipality of Bantayan, Cebu.



EVENT HIGHLIGHTS

Philippines Layer Industry Forum

The Batangas Egg Producers Cooperative (BEPCO) hosted the layer industry forum to launch the Philippine Egg Roadmap and was attended by several government officials and stakeholders in the poultry sector.

DA Technical Conference

The Department of Agriculture, together with its affiliated agencies such as the BAI, NMIS, PCC and NDA, provided industry content through a 3-day technical conference.

Technical Seminar

Comprehensive presentations and analysis brought by some of the exhibitors and partners in the industry.



Opening Ceremony



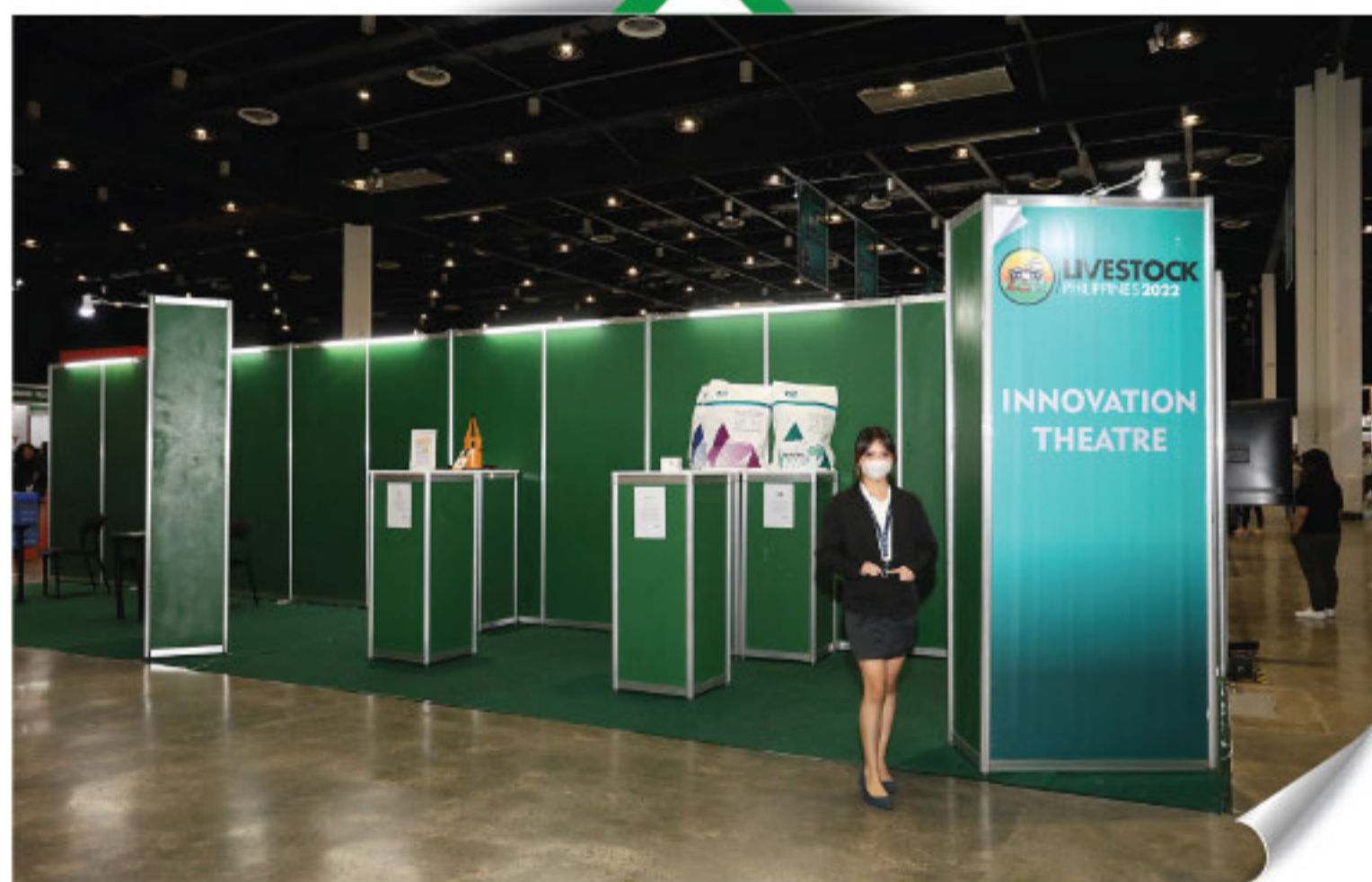
Cooking Demo

Chef Francis Sibal, the Executive Chef of CZ Ranch, held a cooking demonstration on how to cook different cuts of local carabao meat, hosted by the Philippine Carabao Center (PCC).



Innovation Theatre

This theatre highlighted some of the top and most innovative products featured during the **Livestock Philippines**.



General Membership Meeting

National Federation for Hog Farmers, Inc. and Pork Producers Federation of the Philippines, Inc.



Sustainability Square

Detailed display about the sustainability campaign of the **Livestock Philippines**.



MOU Signing

Global Food Partners and Batangas Egg Producers Cooperative (BEPSCO),



Korean Pavilion



Hybrid Pavilion

SUSTAINABILITY DESIGN AWARDS

Sustainability Booth Design



Famsun Group Co., Ltd



ABRA - Brazilian Renderers

Sustainability Booth Design Outstanding Category



Aviagen Group



Andritz Feed & Biofuel - AFIMCOR Philippines

Sustainability Booth Design Informative Category



ADM Animal Nutrition Philippines



Dynamic Power Marine and Industrial Hardware Inc.

Sustainability Booth Design Creative Category



Van Aarsen



House Wellness Foods Corporation



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SAVE THE DATE
Mark your calendar
 for the 6th edition of



LIVESTOCK PHILIPPINES 2023
 on
5»7 JULY 2023

BOOKING IS ALREADY OPEN!



We would like to extend our sincere gratitude and appreciation to everyone who joined and supported Livestock Philippines 2022.

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CONTACT US

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