

SPONSORSHIP PACKAGES



ORGANIZED BY



Desire to boost your brand awareness and stand out from the competitors during the show? Wish to drive traffic to your booth? Do maximize your participation at Livestock Philippines and Vietstock by taking advantage on the various sponsorship packages that suit your business needs.

◆ Reinforce your brand's presence among a targeted group of decision makers pre, during and post show.

◆ Drive traffic to your booth - more contacts, more leads and more sales

BENEFITS OF SPONSORSHIP

◆ Stand out from your competitions and increase brand awareness

◆ Extend your customer reach and having a wider range of audience

1

EVENT WEBSITE BANNER ADVERTISEMENT

POP-UP BANNER – USD 700/MONTH

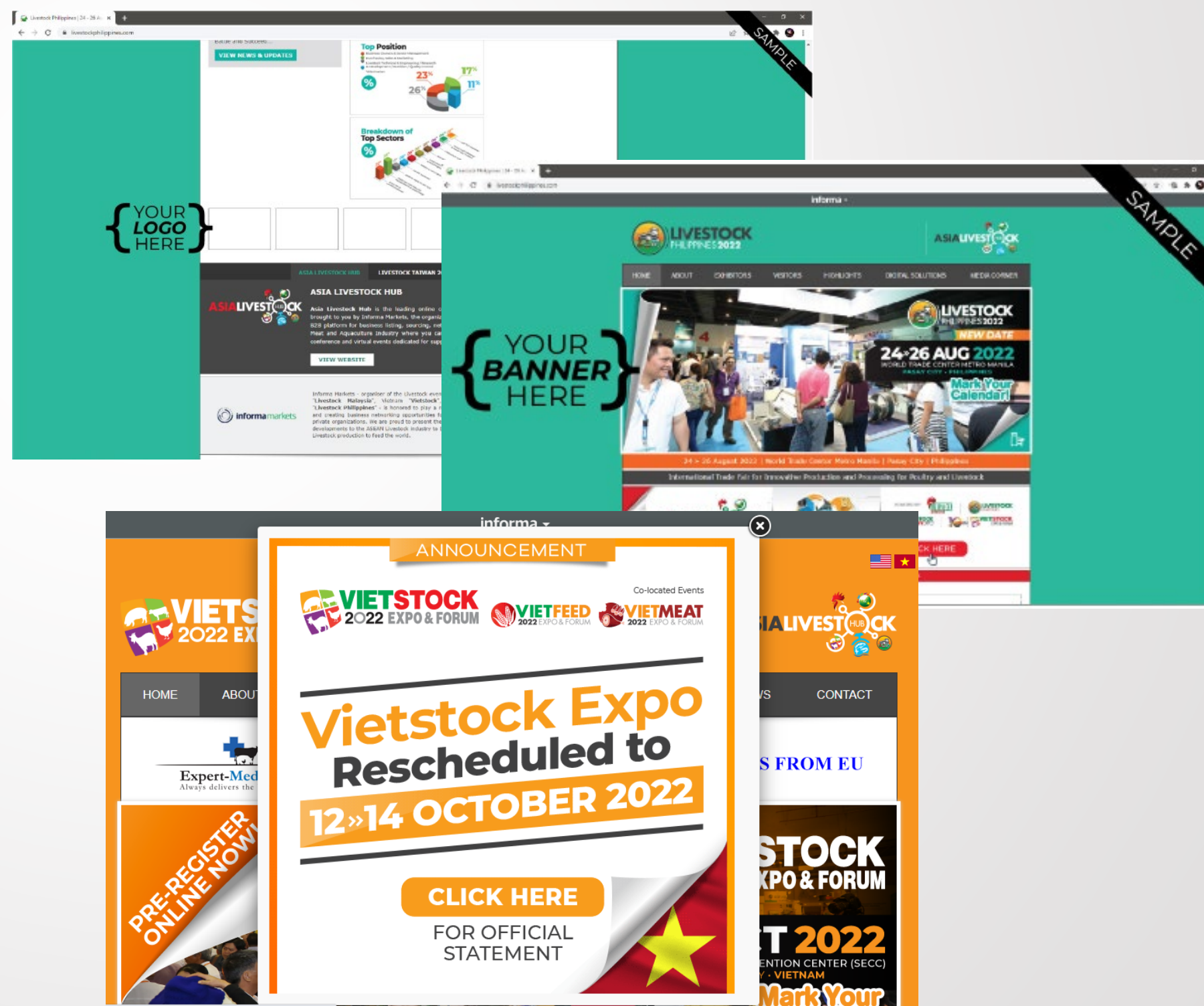
TOP BANNER – USD 500/MONTH

SLIDING BANNER – USD 300/MONTH

Banner advertisements will appear on the home page of the LIVESTOCK PHILIPPINES and VIETSTOCK websites until the culmination of the event.

DETAILS:

- Maximum of five (5) banners, limited to five (5) slots/sponsors only
- Size of the web banner is 280 x 155 pixels
- Web banner is moving horizontally on the main/home page while vertically on the sub-pages (under exhibitor and visitor drop down button)



2


ELECTRONIC DIRECT MAIL (EDM) USD 800/EMAIL BLAST

Feature your products and services through direct email campaigns to be sent to qualified trade visitors

DETAILS:

- One (1) email blast per email
- Sponsor to provide high-resolution logo, product photograph and write-up of not more than 200 words.
- The organizers will come up with the final content and design of the EDM subject to the sponsor's approval


LIVESTOCK PHILIPPINES and VIESTOCK EXPO ARE BACK!
It's been quite a difficult time for all of us in the previous years, but we bounce back even stronger, and we are delighted to see you again in our physical show. Connect, network, learn and effectively do your business with confidence at Livestock Philippines.





LIVESTOCK PHILIPPINES 2022
24-26 AUG 2022
WEDNESDAY - FRIDAY
WORLD TRADE CENTER METRO MANILA
DASAV CITY - PHILIPPINES

International Trade Fair for Innovative Production and Processing for Poultry and Livestock
www.livestockphilippines.com

We are pleased to welcome you again at Livestock Philippines - the International Trade Fair for Innovative Production and Processing for Poultry and Livestock. After 5 years since the last edition, we're finally back in the live show with new protocols to make your networking experience safer and more effective. Philippines has opened its border to international travelers and allow MICE industry to operate in full capacity



[VIEW BROCHURE](#)



VIETSTOCK 2018 EXPO & FORUM Co-located events
VIETFEED 2018 EXPO & FORUM VIETMEAT 2018 EXPO & FORUM AQUACULTURE VIETNAM 2018 CONFERENCE

17-19 OCTOBER 2018 Saigon Exhibition & Convention Center (SECC), Ho Chi Minh City, VIETNAM

VIETNAM'S PREMIER INTERNATIONAL FEED, LIVESTOCK, AQUACULTURE & MEAT PROCESSING INDUSTRY EXPO & FORUM

High Profile of Livestock farmers in Dong Nai joined Pre-seminar Roadshow of Vietstock 2018

Vibes with more than 250 high profile delegates joining Pre-Seminar Roadshow of Vietstock 2018 exhibition and conference in Dong Nai. Opening the seminar by Mr. Doan Xuan Truc, Permanent secretary general of AHAV. "The industry is picking up and the production of Swine is getting back to normal condition in Vietnam. There are several factors that farmers have to learn and ensure their production is sustainable. The farmers need to learn about their cost structure in doing farm, feed price, breeder price, and facility recovering. With Vietstock show, there are opportunities and many of the knowledge sharing happened in those 3 days. Today is one of the activities AHAV would like farmers here to learn from."



E - SHOW CATALOGUE

USD 1,100 – INSIDE FRONT COVER

USD 1,100 – INSIDE BACK COVER

USD 1,200 – OUTSIDE BACK COVER

USD 450 – INSIDE FULL PAGE

USD 300 – INSIDE HALF PAGE

USD 650 – DOUBLE PAGE SPREAD

The e-show catalogue is an effective after-show-reference for buyers looking for products, machines, suppliers in the industry. A greater mileage - Another opportunity to reach out to the right audiences of the show!

DETAILS:

- Size: 148mm (width) x 210mm (height)
- Bleed area: 154mm (width) x 216mm (height)
- Resolution: Minimum 300 dpi
- Colour Mode: CMYK
- Format: High-res PDF or JPEG



ROLL-UP BANNERS

USD 1,000

The roll-up banners will be prominently placed in front of the main entrance, registration center and foyer area to catch the visitors' attention.

DETAILS:

- Three (3) roll-up banners per package (sponsor's logo will be placed in 3 roll-up banners)
- Limited to five (5) sponsors only.
- Size: .6m (W) x 1.8m (H)
- Banner to be designed by the sponsor according to organizer's requirements and produced by the organizer



5

DIRECTORY MAP USD 1,500

The show directory map is a convenient way to help visitors navigate around the busy expo floors and find the companies, products and services they are looking for.

DETAILS:

- Highlight your stand number
- Highlight your company name
- Place your company logo on the map



VISITOR REGISTRATION SPONSORSHIP USD 2,500

Your company logo will be the first one that visitors can see when arriving at the show with this inclusive sponsorship package – an ideal marketing platform to influence professionals before and during the show.

DETAILS:

- Logo on the front panels of Livestock Philippines and Vietstock Registration Counters
- Logo banner at the Pre-Registration Web page



T-SHIRT SPONSORSHIP

USD 2,000

Event assistants interact with the visitors/delegates during the 3-day event. Your company logo printed on the back of their shirts will be seen across the entire venue throughout the event.

DETAILS:

- T-Shirt will be worn by all assistant staff onsite and will be given to VIP guests as souvenir
- Exclusive sponsor will receive 50 complimentary t-shirts for distribution
- T-shirt will be designed and manufactured by the Organizer



HANDY SANITIZER/ ALCOHOL SPRAY **USD 5,000**

Bringing your sanitizer or alcohol is essential nowadays. People usually bring their own spray wherever they go. This is a good opportunity to use this so the visitors in the show can always remember your company brand when they bring your sponsored alcohol spray wherever they go

DETAILS:

- Logo print on the sanitizer/alcohol spray (3,000 pcs)
- 10ml bottle spray with sanitizer/alcohol



SUSTAINABILITY SQUARE

USD 3,000

Sustainability Square is an interactive zone where visitors and exhibitors can learn more about sustainability within the livestock, feed, and meat processing industries. The sponsors of the Sustainability Square can highlight their companies' initiatives or approaches to promote sustainability and create a positive impact on building a sustainable future.

DETAILS:

- Maximum of 3 – 4 sponsors
- Prominent display of company logo in the onsite materials
- Company logo will be placed in front and on the Sustainability Square booth
- One (1) specialized EDM/webcast/online promo to be sent out to entire database.
- One (1) hour slot to talk about company's approaches toward sustainability



10

VIP / REBOOK LOUNGE

USD 3,000

VIP lounge is exclusive area at exhibition for industry top leaders to gather and discuss. Get full exposure to all key decision makers.

DETAILS:

- Logo placement on VIP lounge backdrop
- Your brochure / flyer to be displayed at VIP lounge registration counter
- 01 (one) Standee to be placed in VIP lounge.



OUTDOOR BANNER

USD 800/BANNER

Make a statement with drop down banners. Visibility outside your booth doesn't get any better than this. Catch the eyes of your potential customers since they yet to step inside the expo venue.

DETAILS:

- Banner to be designed and produced by Organizer.
- Your company logo to be incorporated into the design of the exhibition banner.



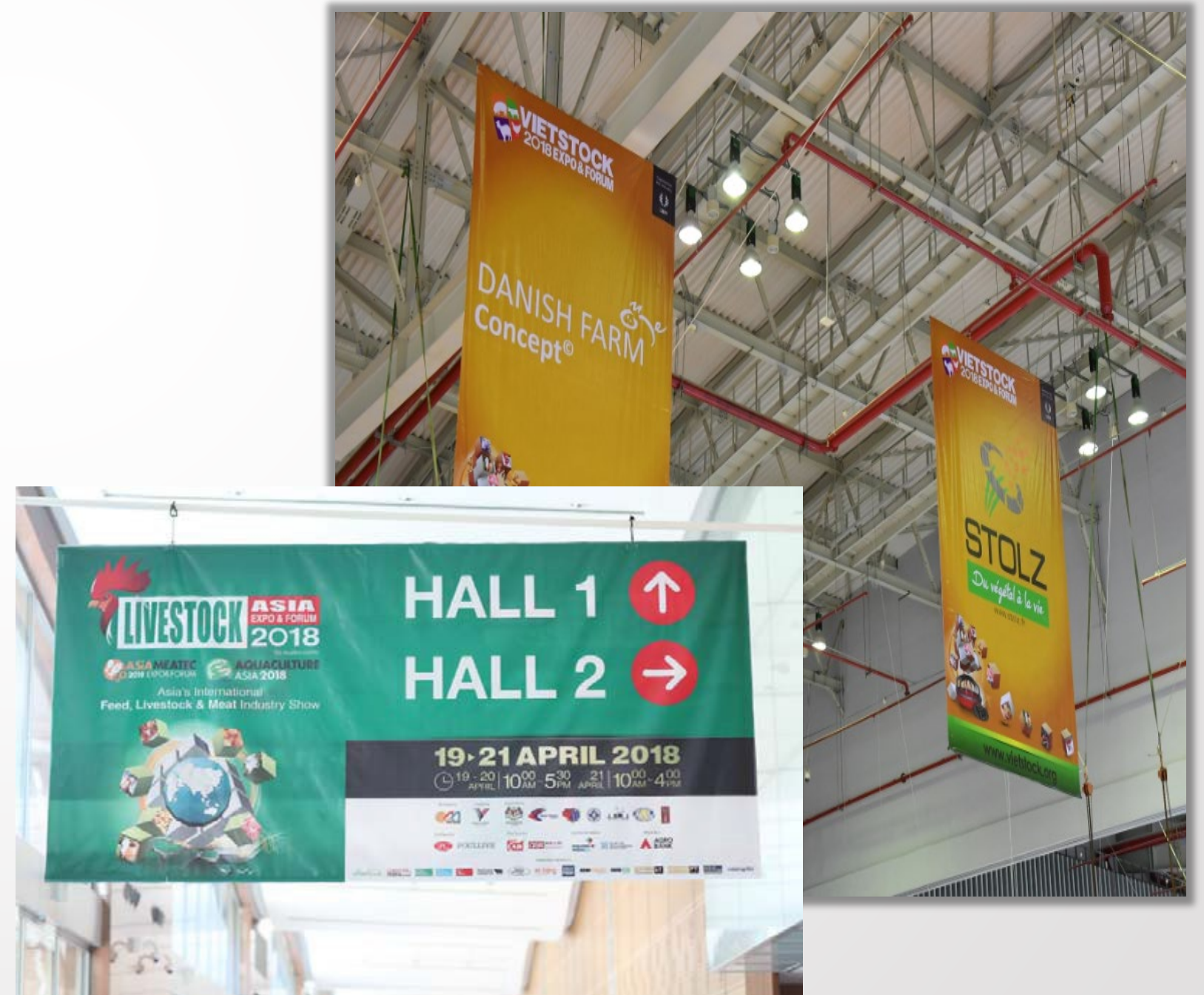
HANGING BANNER

USD 800/BANNER

Doubled-side banner with your company logo will be hanged from the hall ceiling on top of your booth – a prominent display of branding – helps the visitors to locate your stand easily within the exhibition venue.

DETAILS:

- Quantity: 01 (One) banner
- Hiflex printing / doubled side
- Banner to be designed and produced by the organizer
- Printing and installment production



TECHNICAL SEMINAR

USD 350 – 60 MINUTES

USD 500 – 90 MINUTES

Benefit from the opportunity to educate your potential clients by giving on-site presentations about your products or latest innovations, developments, and news as well as drive visitors to your booth.

DETAILS:

- Presentation session to be promoted in the event channels globally (Show Preview, Show Catalogue, Website, E-Blast, Onsite Program board).
- 60 mins technical presentation in the seminar room
- Each seminar room is equipped for 80 attendees.
- Screen, projector with AV system provided



ASIA LIVESTOCK HUB

USD 1,000 – POP-UP BANNER

USD 1,500 – SLIDING TOP BANNER

USD 500 – MIDDLE BANNER

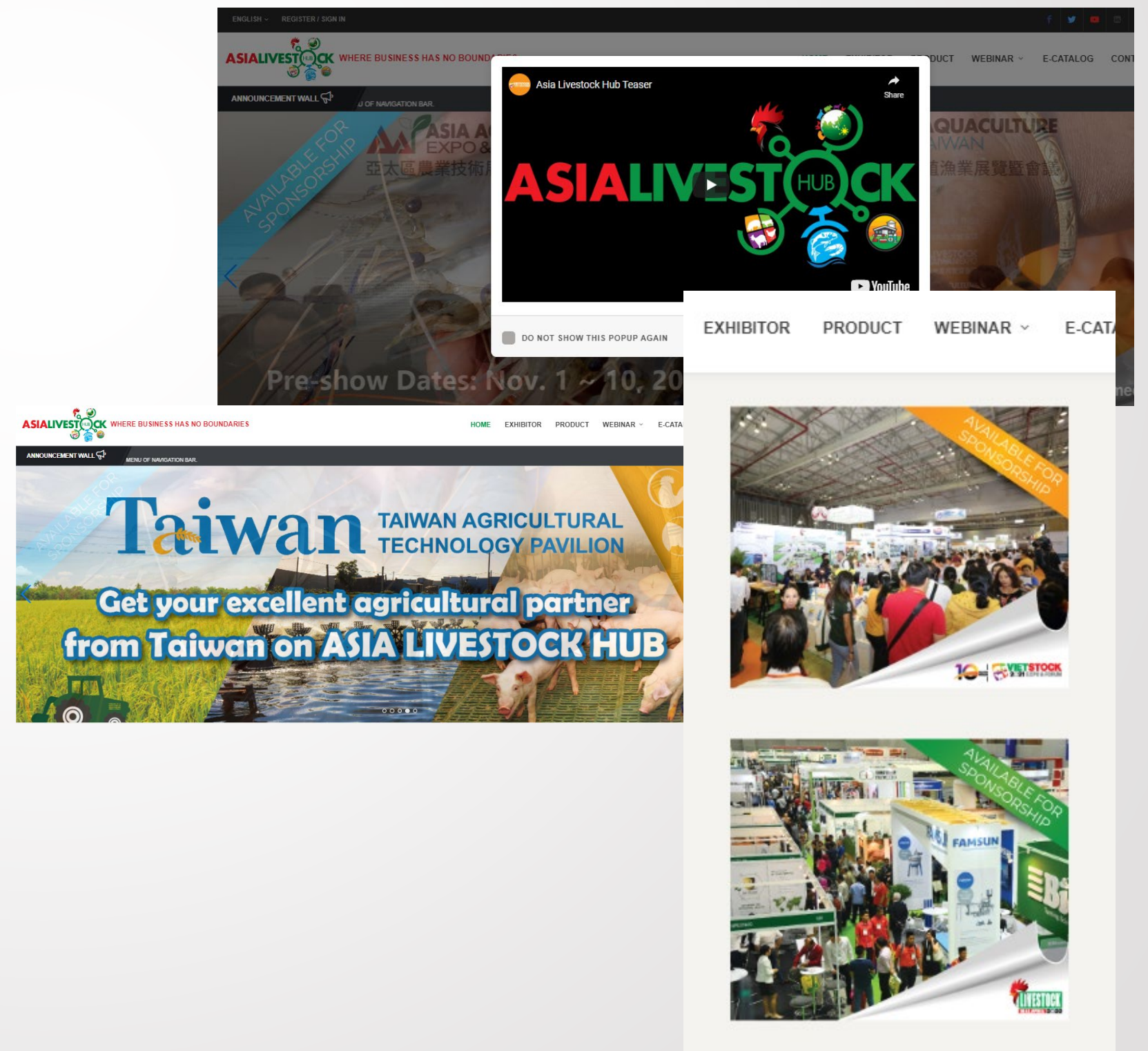
USD 800 – SIDE BANNER

USD 1,000 – WEBINAR SPONSORSHIP

Showcase your brand on Asia Livestock Hub to connect with a larger audience across the globe. Asia Livestock Hub is an online platform where you can see the exhibitors and suppliers list, source products, read industry news, and watch industry webinars on demand.

DETAILS:

- Pop-up Banner – Link to exhibitor's showroom. The cost is per month.
- Sliding Top Banner – Maximum of 4 companies and the banner will be displayed for 3 months
- Middle Banner – The banner will be displayed for 3 months
- Side Banner – Maximum of 3 sponsors
- Webinar – Exclusive webinar for 45 minutes – 1 hour





CONTACT OUR TEAM



Ready to stand out among others during the show?

Contact our team today to discuss the best sponsorship item that will tailor fit your requirements

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