



Informa Markets

Unit I, Mezzanine Floor,
Fly Ace Corporate Center,
13 Coral Way, Central Business Park,
1308 Pasay City, Metro Manila

t +63 2 8551 7719 / +63 2 8551 7564

For Immediate Release

WASTE-TO-ENERGY PAVILION LAUNCHES IN LIVESTOCK PHILIPPINES 2022

Waste-to-Energy Pavilion – a new feature will be launched first time at Livestock Philippines to highlight the concept of Biogas and emphasize the importance of renewable energy in the livestock production community. Furthermore, the pavilion will create tremendous opportunities for international & local biogas service & technology providers to connect with farmers & buyers in the Philippines and other countries in the region.

According to **Ms. Rose Chitanuwat - Regional Portfolio Director – ASEAN, Informa Markets**: *“Global trend on sustainability is now driving all business sectors to reshape their business by building in sustainability insight. The livestock sector also comes up with the innovation on how they can make a sustainable farming system. Livestock production is one of the businesses that have more opportunities to improve for a sustainable direction. Poultry and pig meat are still in growing demand in the ASEAN region due to the culture, lifestyle, and preference, and the ASEAN contributes as one of the top suppliers in the world market.”*

She also added, *“As a well-known and established livestock exhibition, this year we will not only bring sustainability insight into our content and exhibits but also with the launch of the Waste-to-Energy Pavilion, we expect to bring in the technologies and solutions from global suppliers. We hope the content session on Biomass, Biogas & Wastewater Management at the farm during the show will create more value for our livestock community. We will have different experts sharing sessions at the show to ensure the message on how to move towards sustainable farming is shared in the Philippines”*

Livestock Philippines is the International Trade Fair for Innovative Production and Processing for Poultry and Livestock that brings together local and international exhibitors, and trade visitors with profiles such as but not limited to industry professionals, key stakeholders, owners, and decision-makers integrators, farmers, feed millers, pre-mixers, meat processors, slaughterhouses, veterinarians, distributors, retailers, and others. It is a B2B show where you can see cutting-edge technology and solutions available in the global market, attend educational technical seminars and conferences, and experience quality face-to-face networking with the potential market in the livestock industry.



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Livestock Philippines expects more than 200 exhibitors and thousands of trade visitors from various sectors of the livestock industry to attend in August. The event is also supported and endorsed by some industry associations like the Batangas Egg Producers Cooperative (BEPCO), Cold Chain Association of the Philippines (CCAP), and the Philippine Association of Meat Processors, Inc. (PAMPI).

For more information about Livestock Philippines 2022, please contact our team or visit www.livestockphilippines.com

For Sales: Ms. Rita Lau | rita.lau@informa.com

Ms. Apple Limbo | apple.limbo@informa.com

For Marketing: Ms. Jomia Pagkatotohan | jomia.pagkatotohan@informa.com

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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