



## Informa Markets

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*For Immediate Release*

### Livestock Philippines Opens in August 2022 with Support from the Department of Agriculture

Manila, May 9, 2022 - Informa Markets in the Philippines gets the support from the Department of Agriculture for the live event of Livestock Philippines on 24 - 26 August 2022 at the World Trade Center Metro Manila, Pasay City, Philippines.

Livestock Philippines is the International Trade Fair for Innovative Production and Processing for Poultry and Livestock that brings together local and international exhibitors, and trade visitors with profiles such as but not limited to industry professionals, key stakeholders, owners, and decision-makers integrators, farmers, feed millers, pre-mixers, meat processors, slaughterhouses, veterinarians, distributors, retailers, and others. It is a B2B show where you can see cutting-edge technology and solutions available in the global market, attend educational technical seminars and conferences, and experience quality face-to-face networking with the potential market in the livestock industry.

The Department of Agriculture has recently expressed its support to Livestock Philippines five years later after its last edition in 2017. Together with the Livestock Philippines team, the said government agency creates a working committee to discuss and plan a collaboration which includes hosting an exclusive conference during the show, which will be attended by key important people within the livestock industry.

Livestock Philippines 2022 features new show highlights such as the Eggcellent Corner, Sustainability Square, and Innovation Zone to educate the visitors about certain causes that would help boost the livestock industry in the Philippines which is aligned with the programs of the Department of Agriculture. Furthermore, the event highlights different initiatives and approaches toward a more sustainable event that would inspire and encourage exhibitors and visitors to be more environmentally and socially responsible.

*“With the situation of pressuring on climate changes, this Livestock Philippines 2022 will return to markets after 5 years effect by ASF and Pandemic with a stronger position. More than 150 international suppliers are confirmed to join the event. With collaboration and official support from the Department of Agriculture, we will make sure that visiting the show will be safe and no concern about ASF when you go back to your places. We will set up the biosecurity for all visitors at our best effort and practical for trade visitors. One of our highlights we will also focus on innovation how to make sustainable livestock farming covering both swine, Poultry and Dairy sector”,* said **Ms. Rungphech Chitanuwat**, the Regional Portfolio Director - ASEAN



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This year, Livestock Philippines assures the stakeholders a safer, more convenient, and efficient trade show experience. Informa Markets has launched Informa AllSecure to provide enhanced health and safety standards following COVID-19 on top of the government and local authorities' guidance. The Informa AllSecure standard guidelines raise the bar of a safer, hygienic, and well-organized event to give everyone the confidence in doing business during the show.

Ms. Chitanuwat added, *"I hope with the return of Livestock Philippines to the market, we'd be able to provide opportunities for technological updates, expert sharing, and get the livestock sector achieve high productivity with sustainability approach in production."*

Livestock Philippines expects more than 200 exhibitors and at least 10,000 trade visitors from various sectors of the livestock industry to attend in August. The event is also supported and endorsed by some industry associations like the Batangas Egg Producers Cooperative (BEPCO), Cold Chain Association of the Philippines (CCAP), and the Philippine Association of Meat Processors, Inc. (PAMPI).

For more information about Livestock Philippines 2022, please contact our team or visit [www.livestockphilippines.com](http://www.livestockphilippines.com)

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### **About Informa Markets**

Livestock Philippines is organized by Informa Markets, a division by Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).