



LIVESTOCK PHILIPPINES 2022

SCAN ME!



24»26 AUG 2022

WORLD TRADE CENTER METRO MANILA
PASAY CITY • PHILIPPINES

International Trade Fair for
**Innovative Production
and Processing** for
Poultry and Livestock



 www.livestockphilippines.com

 LivestockPhExpo

 livestockphilippines

Organised by



Hosted by



Endorsed and Supported by



Mark Your Calendars and Brace Yourselves

for **Livestock Philippines 2022!**

Get ready for bigger and better comeback with the best and finest in the livestock, feeds and aquaculture industries. We hope to see you there!

Livestock Philippines has developed a well-earned status since 2011 and gained resounding success for the complete integrated livestock and aquaculture industry event in 2017 with

more than **10,000** visitors and delegates.



Livestock Philippines 2022 Expo is expected to attract more than

280 exhibitors from **30** countries

and **thousands** visitors and delegates

representing the entire feed, livestock and aquaculture value chains from across the Philippines and its neighbouring countries.



TOP 5 Job Positions of Visitors of Livestock Philippines



DID YOU KNOW?

Philippines is also doing digital advancements on the agriculture and livestock sector, gaining new markets that are willing to adapt to the digital world.

As such, DA, DTI launch online platform that connects farmers to buyers, Deliver-E launched in Philippines, South Korea funds "smart" agri projects in Iloilo and Bukidnon, Agriculture Secretary William Dar aims to transform Philippine agriculture into a competitive industry that have "smart farms" with vast scientific and technological applications from the Fourth Industrial Revolution (Industry 4.0). PH executives continue investing in digital transformation. The Philippines has been named the top "digital riser" in East Asia and the Pacific by the European Center for Digital Competitiveness (ECDG).

WHY PHILIPPINES?

The Philippines is a country with a population of more than 110 million people. It is forecasted to reach 125 million in 2030 according to World Population Review. The size of its population has led to a huge demand for animal products which boosts the livestock production sector to grow.



Philippines is one of the fastest growing meat consuming nations in the world. The increase in demand for various animal products & higher value quality foods such as processed meat, eggs, organic milk & dairy products and other non-food items, has led to the growth in the usage of feed additives, boosting the market for feed additives in the country. This also has created an opportunity for feed manufacturers to enhance animal productivity.

In 2021, Philippines' chicken per capita consumption is estimated at 15.8 kg. The country's chicken consumption has steadily increased from 2013 to 2019 as it became the second most consumed protein after fish. Despite of COVID-19 pandemic, it is expected that chicken consumption will resume its steady rise as a protein source and benefit from the reopening of the economy in 2022.

The Philippines itself must import meat including pork, chicken & beef to fulfill the domestic demands. The country needs to boost farm production itself. As a result, we can expect a huge demand for equipment & machines.



Livestock Philippines - Exciting Business Activities are Waiting for You!



Grab the opportunity to be back on the show and showcase your most innovative products, solutions & technologies to the industry buyers & even to your competitors what are your achievements during the recent years.

Thrive with us to attend in a dedicated industry conference & technical seminar program to update on the current situation for livestock industry, especially the new trends post COVID-19 that the industry is encountering.

Take a chance to join in Business Matching Program that is designed on-spot. Be ready for face-to-face meetings with professional industry buyers, catch up with existing buyers and expand your networks with new business partners.

All above everything, Industry professionals will be well-taken care at **Livestock Philippines** event by Informa Allsecure. Informa AllSecure is our approach to enhanced health and safety standards at our events following COVID-19.



WEBINARS PROGRAMME



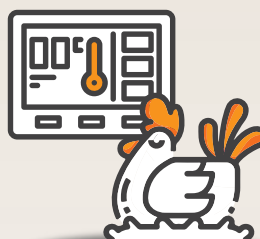
Jan/Feb 2022 **Swine Week**



May/June 2022 **Animal Health Week**



Mar/Apr 2022 **Livestock Management Week**



Jul/Aug 2022 **Poultry Week**

EXHIBITOR PROFILES

Livestock Philippines is attended by market-leading local, regional and international suppliers covering all sectors of the livestock, feed and aquaculture including:

- ✓ Animal Health
- ✓ Aquaculture & Livestock Feed
- ✓ Aquaculture & Livestock Industry Supplies & Equipment
- ✓ Cleaning & Disinfection Chemicals & Equipment
- ✓ Climate Control Equipment
- ✓ Drinking Water Equipment
- ✓ Farm Supplies
- ✓ Feed Raw Materials & Feed Additives & Animal Nutrition
- ✓ Feed Processing & Manufacturing Equipment & Software
- ✓ Feeding Systems
- ✓ Genetics & Artificial Insemination
- ✓ Hatchery Equipment
- ✓ Industry Associations
- ✓ Information Systems
- ✓ Inspection & Certification
- ✓ Meat Processing Materials, Equipment & Technology
- ✓ Media & Trade Publications
- ✓ Slaughtering Equipment
- ✓ Water Analysis & Treatment and many others

VISITOR PROFILES

Livestock Philippines is open to trade and business visitors only and attracts a wide range of key decision-makers, influencers and buyers including:

- ✓ Buyers & Specifiers
- ✓ Consultants & Researchers
- ✓ Feedmillers
- ✓ Food Exporters, Wholesalers, Retailers & Distributors
- ✓ Food Scientists
- ✓ Government & Education Personnel
- ✓ Livestock & Aquaculture Farmers & Integrators
- ✓ Nutritionists
- ✓ Processed Food Manufacturers
- ✓ Producer Associations
- ✓ Quality Controllers
- ✓ Senior Management
- ✓ Slaughterhouses & Processing
- ✓ Trade Media
- ✓ Traders, Suppliers & Distributors
- ✓ Veterinarians and many others

LIVESTOCK SERIES DIGITAL JOURNEY 2020-2021

32 Digital Events
including industry webinars, online B2B matchings, B2B networking sessions, Internal association meetings, Virtual exhibitions, Virtual Roundtable event.



112 Speakers



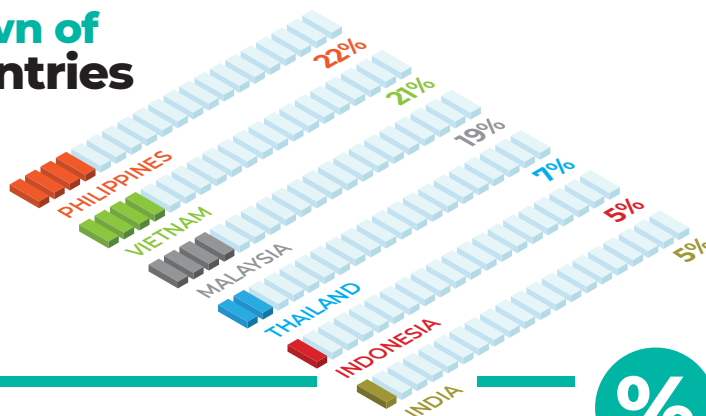
113 Topics
focusing on Swine, Poultry, Aquaculture, Meat Processing, Feed & Gut Health sectors.



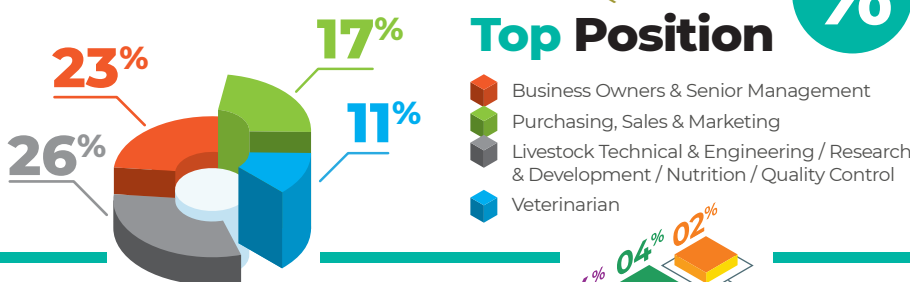
Total Registrants
21,544



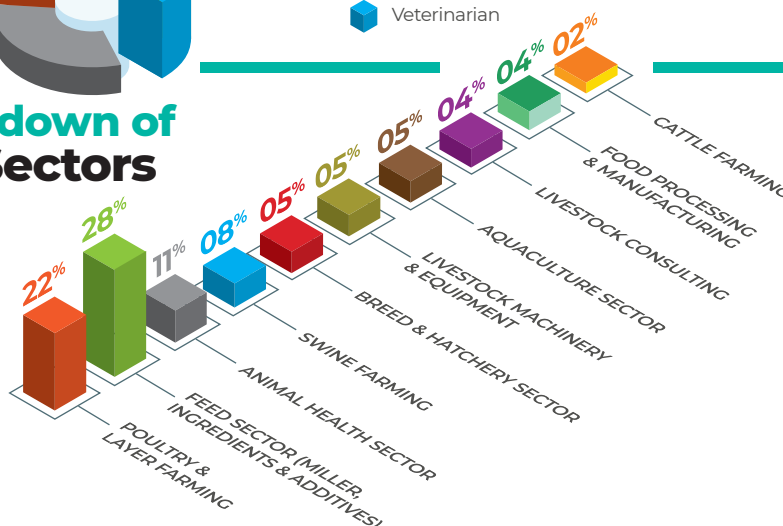
Breakdown of Top Countries



Top Position



Breakdown of Top Sectors



A BIG THANK YOU

to all Valued Industry Partners & Sponsors for supporting our Livestock Digital Journey 2020 - 2021

Industry Governments / Associations / Academic Organizations

- » Animal Husbandry Association of Vietnam (AHAV)
- » Batangas Egg Producers Cooperative (BEPKO)
- » Bureau of Fisheries and Aquatic Resources in Philippines (BFAR)
- » Department of Agriculture in the Philippines
- » Federation of Livestock Farmers Associations of Malaysia (FLFAM)
- » Indonesia Poultry Veterinary Association (IPVA)
- » INFOFISH
- » International Egg Commission (IEC)
- » Kasetsart University
- » Meat Importers and Traders Association (MITA)
- » Ministry of Agriculture, Nature and Food Quality (Netherlands)
- » Thailand Committee of Egg Promotion
- » The Asian Food and Feed Insect Association (AFFIA)
- » The Dutch Meat Industry Association
- » The Netherlands Embassy in Philippines
- » The Netherlands Embassy in Thailand
- » World Veterinary Poultry Association (WVPA Malaysia)

Industry Sponsors

- » APC
- » Animine
- » AGCO / TECNO
- » ADM Animal Nutrition
- » Big Dutchman Asia
- » Biomin
- » Cargill Vietnam
- » Global Food Partners
- » H&N International GmbH
- » Hy-Line International
- » Japfa Comfeed Indonesia
- » Kemin Asia
- » Lohmann Breeders GmbH
- » MacAlister Elliott and Partners Limited (MEP)
- » MS Schippers & Royal GD
- » ProMinent
- » Provimi Vietnam
- » SKOV Asia Ltd
- » World Bank

Please access Asia Livestock Hub, register as a member, and enjoy watching all past webinars on-demand

<https://beplace.thevista.co.th/exhibition/asialivestockhub/home>

ASIA LIVESTOCK HUB

Livestock Philippines Community now can access online and enjoy more benefits with the new launch of Asia Livestock Hub. Asia Livestock Hub is the premier online community dedicated for Livestock, Feed, Meat & Aquaculture sectors. It encourages business opportunities, products listing & sourcing, networking among the sellers and buyers in the industry. Asia Livestock Hub is also a content platform where Exhibitors & Buyers can look for latest news, webinars, business matching program, hybrid conference & even virtual events.

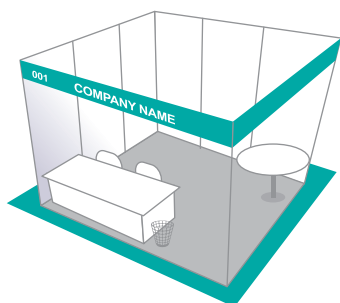


<https://beplace.thevista.co.th/exhibition/asialivestockhub/exhibition>

COST OF PARTICIPATION

	Space Only (SO)	
	PESO (+ VAT 12%)	USD (VAT exempt)
Price per Sqm.	16,000	340

	Walk-On Package	
	PESO (+ VAT 12%)	USD (VAT exempt)
Price per Sqm.	18,000	385



- Needle-punch carpet
- White polyester laminated panels for board
- Fascia board
- Two (2) Fluorescent lights
- One (1) Information counter
- One (1) Round table
- Two (2) Folding chairs
- One (1) Waste basket
- One (1) Convenience outlet (two-prong) for electricity

Prime Location Goes Quickly, Book Your Stand Now!

Booths are allocated on a first-come, first-served basis, so book now for a prime location. Discover how easy we can make finding new business opportunities by booking your stand today. Contact our sales office to help select your location & confirm your participation at **Livestock Philippines 2022!**

ABOUT THE ORGANISER

Livestock Philippines is organized by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

For more information, please visit www.informamarkets.com

CONTACT SALES OFFICE



Malaysia & International
Ms. Rita Lau
 ☎ +6016 2069096
 ✉ rita.lau@informa.com

Philippines
Ms. Apple Limbo
 ☎ +63 927 200 0724
 ✉ apple.limbo@informa.com

Vietnam & International
Ms. Michelle Lu
 ☎ +84 909 567 633
 ✉ michelle.lu@informa.com

Korea
Ms. Michelle Lee
 ☎ +82-10-6439-8904
 ✉ michelle.lee@informa.com

China
Ms. Annie Ma
 ☎ +86 13910324144
 ✉ info@annexhibition.com

Taiwan, China
Ms. Meiyu Chou
 ☎ +886 2 2738 3898
 ✉ meiyu.chou@informa.com