

**Informa Markets** 

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## LIVESTOCK PHILIPPINES RESCHEDULED TO 24-26 AUGUST 2022

## Dear Stakeholders,

After consultation with many of our valued participants and industry stakeholders, Informa Markets, the organizer of Livestock Philippines has taken the difficult but necessary decision to move the event to **August 24 - 26, 2022**.

In light of the ongoing disruption caused by the global pandemic, and upon checking the guidelines from the national government, local government units, and recommendations from the health and safety experts, we believe that the new dates in 2022 will provide all-round better conditions for our community to meet and connect. The health and safety of all our exhibitors, visitors, key stakeholders, and staff is our top priority – and the event will be held in accordance with Informa's AllSecure health and safety guidelines to provide a safe environment for all to conduct business.

Meanwhile, Livestock Philippines will continue to help the companies within the industry to grow their businesses despite these difficult times. We will soon be launching the **Asia Livestock Hub**, which is an online community platform dedicated to the livestock and aquaculture industry, wherein business listings and sourcing, industry news, business matching, webinars, and virtual event can be accessed in one B2B platform. This is an alternative yet innovative and best solution to fill in the absence of participating in a physical show, offering great opportunities for your business.

While we are aware that this decision may cause inconvenience, we are certain that this is the best course of action to take, and this is decided in the interest of the majority. Our team will continue to work closely with some relevant groups and stakeholders to monitor the developing situation. Rest assured that we will give further updates regarding the show in the next couple of months.

We deeply appreciate your understanding and continuous support to Livestock Philippines. We look forward to giving you the best, fruitful, and safe event next year.

For questions or concerns, please contact our team:

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Sincerely, **The Organizer**