



PRESS RELEASE

FOR IMMEDIATE RELEASE

Informa Markets launches a new digital platform serving Asian Livestock & Aquaculture Industry demands.

Informa Markets is pleased to announce the launch of “Asia Livestock Hub” - the premier online platform dedicated to the Livestock & Aquaculture Industry. As created to serve the real demands of the industry across the region, Asia Livestock Hub performs as a B2B online community for business listing, sourcing, networking, and a content hub that specializing in Livestock, Feed, Meat, and Aquaculture Industry where you can find the latest market trends, hot webinars, online business matching & networking dedicated for suppliers and buyers.

The platform itself is proud to be the first and leading in Asia with a proven record and support by a well-known series of Livestock events including Livestock Malaysia, Livestock & Aquaculture Philippines, Livestock Taiwan, Vietstock & Aquaculture Vietnam which have been establishing brand names in the region. With more than 20,000 qualified buyers & attendees from 94 countries/regions participating, Asia Livestock Hub promises to be the premier online platform serving for Asian Livestock, Feed, Meat & Aquaculture Industry.

For buyers & attendees, Asia Livestock Hub is a one-stop sourcing place that can fit in their needs not only for Livestock, Feed, Meat but also for Aquaculture products & services. More than that, the platform is a knowledge hub for learning and sharing where attendees can access unlimited world-class webinars & virtual events that are relevant to the industry.

For exhibitors & sponsors, Asia Livestock Hub is the right choice for digital marketing especially during this period when the Covid-19 pandemic is seriously affecting their in-person marketing activities. It will be a perfect marketing platform to support the business through its functions of listing, branding & generating business leads via online business matching and networking.

Asia Livestock Hub will **officially launch on 23 August 2021** onwards and will be a one-year cycle platform. Buyers who are interested in joining can register at www.beplace.thevista.co.th/exhibition/asialivestockhub and suppliers who consider participating in this platform can find the link of the sponsorship brochure here [LINK TO DOWNLOAD BROCHURE]

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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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